



HR1497

LRB096 24395 KXB 44045 r

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HOUSE RESOLUTION

2           WHEREAS, The Grocery Merchandising Association (GMA) was  
3 formed in 2003 as a result of a merger between two well-known  
4 associations, the Grocery Manufacturers Sales Executives Club  
5 (GMSE) and the Merchandising Executives Club (MEC); and

6           WHEREAS, The Grocery Manufacturers Sales Executives Club  
7 was founded in 1910 to provide a forum for all members of the  
8 food industry to discuss and encourage sound, ethical, and  
9 sustainable business practices; and

10           WHEREAS, The Merchandising Executives Club was founded in  
11 1953 to provide innovative marketing and merchandising  
12 programs and services for all members of the food distribution  
13 channel; and

14           WHEREAS, After nearly 50 years as two separate  
15 organizations, the Grocery Manufacturers Sales Executives Club  
16 (GMSE) and the Merchandising Executives Club (MEC) merged into  
17 one dynamic organization with roots dating back to 1910; and

18           WHEREAS, The Grocery Merchandising Association membership  
19 is comprised of a diverse group of executives representing a  
20 wide range of consumer product companies, retailers,  
21 wholesalers, food brokers, as well as companies supporting the

1 food industry through marketing, advertising, and promotion;  
2 and

3 WHEREAS, The Grocery Merchandising Association hosts many  
4 outings and events designed to bring all members of the  
5 industry closer together for the betterment and benefit of the  
6 food distribution system and consumers; and

7 WHEREAS, The Grocery Merchandising Association sponsors  
8 special events that help raise awareness of and financial  
9 support for many worthwhile causes, including the Greater  
10 Chicago Food Depository, the Northern Illinois Food Bank, and  
11 the Illinois Food Retailers Association Education Foundation;  
12 therefore, be it

13 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE  
14 NINETY-SIXTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that we  
15 congratulate the Grocery Merchandising Association on their  
16 100th anniversary and wish the membership continued success in  
17 all their future endeavors; and be it further

18 RESOLVED, That a suitable copy of this resolution be  
19 presented to the Grocery Merchandising Association as a symbol  
20 of our respect and esteem.